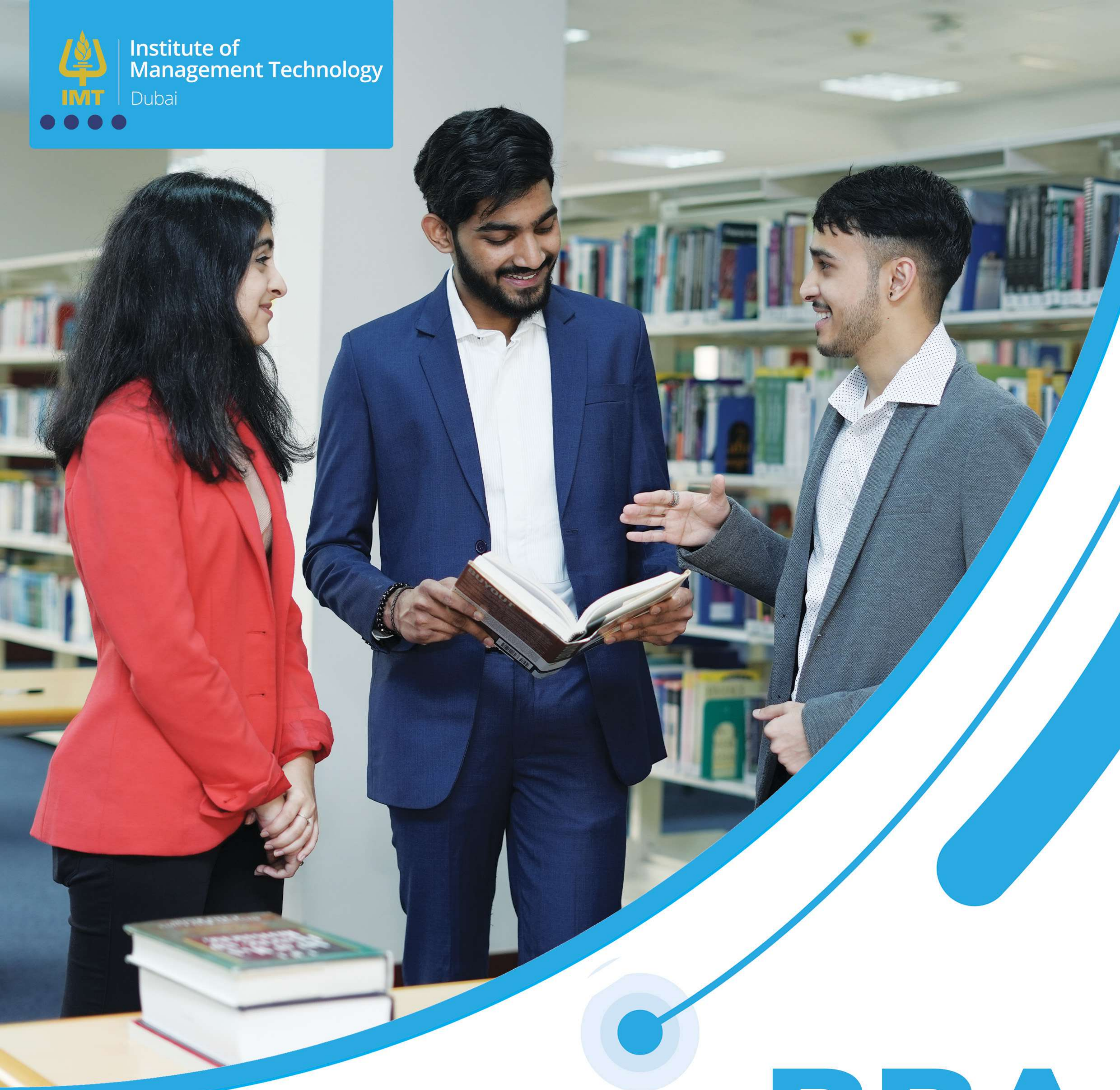




Institute of
Management Technology
Dubai



BBA

BACHELOR OF BUSINESS ADMINISTRATION

بكالوريوس في إدارة الأعمال

PROGRAM HIGHLIGHTS

- Four Year Program
- Practical Business Education
- Industry Readiness Program
- Global Exposure
- Corporate Engagement
- Internships

ACCREDITED BY MINISTRY OF EDUCATION, UAE

Welcome to IMT Dubai

IMT Dubai is a standalone business school with a strong alumni base of more than 1300. We have diversified faculty and students representing different nationalities which facilitate multicultural and holistic learning. Being located in the vibrant city of Dubai, IMT has inculcated a spirit of optimism, entrepreneurship, and innovation through industrial exposure that helps the students to nurture their professional skills in the contemporary competitive environment. At IMT Dubai, you will learn to compete with confidence and at the same time care with compassion. Moreover, the active student life experience at the campus offers memories to cherish for life.

THE IMT DUBAI STORY

15 years of Management Excellence

EST.
2006

Established in 2006, the Institute was among the first International Business Schools to have set up a full-fledged campus in Dubai. Institute of Management Technology, Dubai is an international business school that is devoted to preparing industry ready, socially responsible and aware professionals for businesses in the Middle East and around the world. The Institute prides itself on having a strong academic focus, industry collaboration, and an entrepreneurial mindset. It offers accredited undergraduate and postgraduate programs to students from a multitude of nationalities and educational backgrounds.

OUR VISION

IMT Dubai aspires to become a leading University in the region for nurturing high quality professionals in management.

PROGRAMS WE OFFER



BBA

WEEKDAY / WEEKEND



DURATION:
4 YEARS



MBA

WEEKDAY / WEEKEND



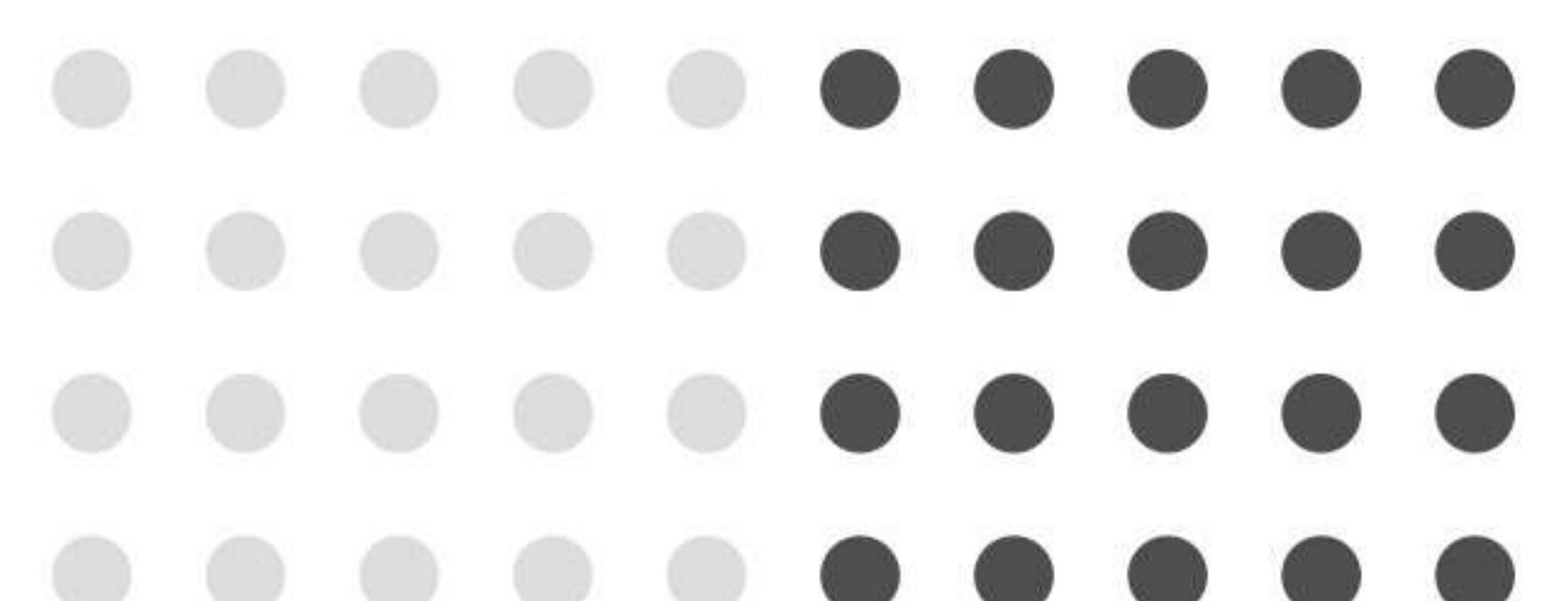
DURATION:
1 YEAR

STUDENT TESTIMONIAL

Every student's first semester at university is bound to be different, it's a big step up from high school to university life and I'd say enrolling at IMT is one of my best decisions ever. I've had a great positive, learning experience so far. I've always enjoyed learning new things and couldn't wait to get back to it. IMT has made me conquer my fears one by one. The staff, the students and the campus, we are all one family working together, striving together.



Afra Shaikh
BBA Student



Why IMT Dubai?

01



Licensed Institution and Accredited program

03



Students are provided with **internship opportunities** within UAE to gain practical knowledge

02



Learn from top research professionals and faculty from leading Universities

04



Curriculum matching industry requirements for the future ready business professionals

Additional Program Features



**PROJECT
BASED
LEARNING**



**INTERNATIONAL
EXCHANGE**



**INDUSTRY
ORIENTED
CURRICULUM**



**INTERNSHIP
OPPORTUNITIES**

Campus Life at IMT Dubai



Recreational Activities

- Outdoor Amphitheatre
- Student Lounge
- Music Room
- Gym



Outdoor Activities

- Multi purpose Court
- Football Field



Resource Center

- 9854 Books
- 5000 Journals
- 140000 E-Books
- IT Facilities



Accommodation & Facilities

- 600 Occupancies
- 3 Meals/day Buffet
- Wifi Campus
- 24x7 Security

BBA Course Structure

Area	Details	Credits
General Education	6 Courses	12 Credits
Core Courses	18 Courses	36 Credits
Electives in Accounting & Finance	<ul style="list-style-type: none"> - Corporate Financial Reporting - Financial Statement Analysis - Audit & Assurance - International Taxation - Financial Markets & Institutions - Bond & Equity Valuation - Investment Analysis & Portfolio Management - Derivative Securities - Islamic Finance - Performance Management 	20 Credits
Electives in Marketing	<ul style="list-style-type: none"> - Digital Marketing - Consumer Behavior - Integrated Marketing Communications - Marketing of Services - Retail Management - Business to Business Marketing - Customer Relationship Management - International Marketing - Brand Management - Sales Force Management 	20 Credits
Electives in Digital Business	<ul style="list-style-type: none"> - Digital Startups - Developing Digital Business - Social Media Management - Big Data For Decision Making - Cyber Security - Growth Strategy for the Digital World - Digital Innovations - Web and Digital Analytics - Valuation of Digital business - Digital Accounting 	20 Credits
Electives in Entrepreneurship	<ul style="list-style-type: none"> - Motivations for Entrepreneurship - Digital Start-Ups - Business Model Canvas - Marketing & Sales for Start-Ups - Entrepreneurial Finance - Social Entrepreneurship - Entrepreneurship Simulation - Design Thinking for Innovation 	20 Credits
Electives in Logistics and Supply Chain Management	<ul style="list-style-type: none"> - Supply Chain Management - Global Logistics Management - Decision Tools for Logistics - Procurement and Sourcing - Inventory Management, Material Handling & Warehousing - Transportation & Port Management - Quality Management 	20 Credits
Free Electives	4 Courses	8 Credits
Corporate Engagement	Internship-I (6 weeks after the year 2)	4 Credits
	Internship-II (15 weeks duration in year 4)	13 Credits
Industry Readiness Program	6 Workshops	12 Credits
Global Immersion Program	One Semester Abroad/Project	15 Credits
TOTAL:		120 Credits

Our Faculty

Our full-time faculty members come from diverse backgrounds, bringing with them the richness of expertise in different areas and experience in different fields. As accomplished individuals, they have doctoral qualifications from reputed international universities and many have extensive professional and consulting experience. The collective experience of our faculty members in academics, industry, practice and research ideally places us to impart higher education in an interesting way that is both enjoyable and scholastic.

How to apply ?

We are pleased that you are considering to join the BBA program at IMT Dubai, and we look forward to guiding you through the application & admission process. The application process is simple and is outlined below.

Eligibility Criteria

To enroll in our undergraduate degree program you will need to meet the requirement as mentioned below:

- A recognized and attested secondary school certificate with the minimum criteria depending on their school curriculum listed in IMT Dubai website.
- Passing a personal interview set by the institution in addition to other admission guidelines.

English Proficiency

All applicants are required to take any one of the English Proficiency Test and obtain a minimum score as follows:

English Language Test	Entry Score
IELTS (Academic)	5.0
Internet-based TOEFL	61
Computer-based TOEFL	173
Paper-based TOEFL	500
EmSAT	1100

Mathematics Requirement

EmSAT score of 600 in Mathematics or equivalent.

Arabic Language Requirement

EmSAT score of 600 for Arabic Language. Alternatively, international students can register for a non-credited Basic Arabic Language course at the institution.

Documents Required

- 4-passport size photographs
- Passport copy (visa copy for non-UAE applicants)
- Emirates ID copy (front and back)
- Family book copy (for UAE nationals only)
- NOC for study from the National Service Authority (for UAE males only)
- Attested copies of grade 10 & 12 marksheets
- Statement/Certificate of completion for secondary school
- High School equivalency certificate from MOE, UAE (for non-MOE curriculum schools)
- Original EmSAT English, Arabic , and Math or its equivalent.

4 SIMPLE STEPS



Fees:

Description	Weekday	Weekend
Tuition Fees	125,000	145,000
Administration Fees	16,300	16,300
Total Fees	141,300*	161,300*

*Amount is in AED & VAT @ 5% will be charged on total fees.

Scholarships:

At IMT Dubai, we do our best to encourage qualified students to excel even more in their academic and career paths. We are happy to offer academic excellence and merit based scholarships to deserving candidates joining our BBA Program.

FOR MORE DETAILS, CONTACT:  +971 55 9010269 / +971 56 522 9176 / +971 526442522  admissions@imt.ac.ae

The information outlined in this brochure is valid at the time of print. IMT Dubai reserves the right to modify all aspects of the program (fees, eligibility, and program structure) anytime. 5% VAT is applicable as per the UAE law.



Institute of Management Technology

Dubai



INSTITUTE OF MANAGEMENT TECHNOLOGY, DUBAI IS A LICENSED INSTITUTION BY THE COMMISSION OF ACADEMIC ACCREDITATION (CAA), MINISTRY OF EDUCATION, UAE.

Recognitions



Memberships



Other Accreditations



📍 P.O Box 345006, IMT Dubai Campus, UG-02, Dubai International Academic City, UAE

☎ 800 IMTD, +971 442 272 44

✉ admissions@imt.ac.ae

🌐 www.imt.ac.ae

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