



Public Disclosure of Student Learning

Institution	<u>Institute Of Management Technology, Dubai</u>
Academic Business Unit	<u>MBA</u>
Academic Year	<u>2015-2016</u>

Report of Student Learning and Achievement

Institution

Name of your Academic Business Unit

For Academic Year: 2015-2016

Mission of the *Name of your Academic Business Unit*

Mission Statement

The mission of IMT-Dubai is to develop young leaders and professionals who are business ready, socially responsible and aware of challenges such as sustainability, ethics, environment and multi-cultural societies. In that spirit, it is committed to engage in high quality teaching and contemporary research.

Student Learning Assessment for *Program 1*

Program Intended Student Learning Outcomes (Program ISLOs)

1. **Program Learning Outcome 1:** Apply a range of relevant concepts, principles and theoretical knowledge to develop strategies and solutions to business issues
2. **Program Learning Outcome 2:** Exhibit proficiency in collecting and analyzing data, developing knowledge and its deployment in problem solving and decision making
3. **Program Learning Outcome 3:** Identify and logically analyze business issues, construct reasoned solutions and communicate effectively
4. **Program Learning Outcome 4:** Display the ability to work independently and take judicious decisions for managing professional teams in a multi-cultural environment
5. **Program Learning Outcome 5:** Recognize changes in business environment, assess and address knowledge and skill gaps
6. **Program Learning Outcome 6:** Exhibit cross-cultural sensitivity, ethical behavior in global business scenario.

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:

Performance Objectives (Targets/Criteria) for Direct Measures:

1. *Direct Measure 1*

End of Program learning Outcome achievement, Program ISLOs
Assessed by this Measure 1,2,3,4,5,6

Objective (Target/Criterion) for Direct Measure 1
Overall score of 75% and above in every semester.

<p>2. <i>Direct Measure 2</i> Capstone Simulation, Program ISLOs Assessed by this Measure 1,2,3,4,5</p>	<p><i>Objective (Target/Criterion) for Direct Measure 2</i> At least 80% students get a rating of 2 (Satisfactory) in a scale of 4.</p>
<p>3. <i>Direct Measure 3</i> Internship Evaluation (Faculty) : 1,2,3,4,5</p>	<p><i>Objective (Target/Criterion) for Direct Measure 3</i> At least 90% of the graduating batch will score 80% or above.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p>1. <i>Indirect Measure 1</i> Program Evaluation Exit Survey : 1,2,3,4,5,6</p>	<p><i>Objective (Target/Criterion) for Indirect Measure 1</i> Target of dis-satisfaction rate should not be more than 15 %.</p>
<p>2. <i>Indirect Measure 2</i> Internship Evaluation (Company): 4,5,6</p>	<p><i>Objective (Target/Criterion) for Indirect Measure 2</i> At least 90% of the graduating batch will score 80% or above</p>
<p>Assessment Results: <i>Program 1</i></p>	
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p>1. <i>Summary of Results for Direct Measure 1:</i> <i>Program learning achievement is calculated by the performance of the students in various courses taken during a semester. These courses are mapped with the program learning outcomes. The aggregate scores are as follows:</i></p> <p><i>Program ISLO 1 : FALL-15 = 77.06 % ; Spring-2016 = 78.45 %</i> <i>Program ISLO 2 : FALL-15 = 75.35 %; Spring-2016 = 78.15 %</i> <i>Program ISLO 3 : FALL-15 = 79.42 %; Spring-2016 = 79.15%</i> <i>Program ISLO 4 : FALL-15 = 77.14 %; Spring-2016 = 79.40%</i> <i>Program ISLO 5 : FALL-15 = 82.58 %; Spring-2016 = 80.89%</i> <i>Program ISLO 6 : FALL-15 = 79.62%; Spring-2016 = 80.45 %</i></p>	
<p>2. <i>Summary of Results for Direct Measure 2:</i> <i>Total number of students who have taken the capstone simulation test is 38. Students scoring 3 (Met Expectation) and above are considered to be met the target</i> <i>Program ISLO 1 : 22 (57.8%)</i> <i>Program ISLO 2 : 22 (57.8%)</i></p>	

Program ISLO 3 : 28 (73.8%)
Program ISLO 4 : 22 (57.8%)
Program ISLO 5 : 28 (73.8%)
Program ISLO 6 : 28 (73.8%)

3. Summary of Results for Direct Measure 3

Insternship Evaluation by the internal faculty of IMT Dubai out of 50 Marks. The marks are aggregate which covers 1,2,3,4 program learning outcomes. 85 Students' marks in internship is analyzed. The average marks scored by the students in the internship is 40.33 out of 50 which is 80.66%. this score indicates that all the students have met the criteria of "At least 90% of the graduating batch will score 80% or above."

Summary of Results from Implementing Indirect Measures of Student Learning:

1. Summary of Results for Indirect Measure 1

A total of 42 students out of 87 students have responded in this survey on perception of preparation at the end of MBA program. The percentage indicates the rating of satisfactory and above.

Program ISLO 1 : 9.5%
Program ISLO 2 : 15.83%
Program ISLO 3 : 11.92%
Program ISLO 4 : 11.10%
Program ISLO 5 : 16.7%
Program ISLO 6 : 16.6%

2. Summary of Results for Indirect Measure 2

Insternship Evaluation by the Company Supervisor out of 50 Marks. The marks are aggregate which covers 4,5,6 program learning outcomes. 85 Students' marks in internship is analyzed. The average marks scored by the students in the internship is 41.72 out of 50 which is 83.44%. this score indicates that all the students have met the criteria of "At least 90% of the graduating batch will score 80% or above."

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Met	Not-Met	Met		Met	Met		
2. <i>Program Learning Outcome 2</i>	Met	Not-Met	Met		Not-Met	Met		
3. <i>Program Learning Outcome 3</i>	Met	Not-Met	Met		Met	Met		
4. <i>Program Learning Outcome 4</i>	Met	Not-Met	Met		Met	Met		
5. <i>Program Learning Outcome 5</i>	Met	Not-Met	Met		Not Met	Met		
6. <i>Program Learning Outcome 6</i>	Met	Not-Met	Met		Not Met	Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1: Application of Data handling to be given importance in the coming Semesters. IMTD has initiated this by setting up of SAS Lab which will help the students to handle data and related analytics. A boot camp was organized for faculty training and this will help them implementing SAS based analytics.</i>								
2. <i>Course of Action 2: IMTD is currently reviewing its curriculum to make it more industry oriented program. This will ensure students will have more opportunity to recognize changes in business environment through middle east immersion program. This will be a part of IMTD curriculum for MBA.</i>								
3. <i>Course of Action 3: Capstone as a comprehensive test to evaluate overall program learning outcomes should be implemented at the end of the program and it should be compulsory for all the graduating students.</i>								
4. <i>Course of Action 4:</i>								